K&S King & Spalding

Artificial Intelligence and Machine Learning

Businesses adopting artificial intelligence and machine learning technologies and the companies developing them turn to us to navigate regulatory complexities, potential liabilities, and transactional considerations they face on the path to realizing AI's tremendous potential.

We bring together our extensive technical backgrounds and broad range of subject matter experience to help them:

- identify potential risks through data protection impact assessments;
- navigate whether AI's role is categorized as a medical device by the FDA;
- maneuver through ambiguous FDA guidelines related to AI in drug development;
- counsel on the murky landscape of copyright law in connection with generative AI;
- comply with digital communication laws regarding the use of AI systems in content moderation and advertising;
- ensure the use of AI systems is done in an ethical and responsible fashion;
- mitigate risks from contractual, e-discovery, product liability, regulatory, and tort-based claims; and
- complement their businesses and expand into new markets through investments in and acquisitions of sophisticated AI platforms.

From major corporations to emerging growth companies and their investors, we provide this guidance across the full range of AI/ML technologies including:

- fraud detection and digital identity;

Capability Lawyers

Carolyn Zander Alford
New York

John M. Anderson
Atlanta

Lisa M. Dwyer
Washington, D.C.

Amanda J. Klingler
Washington, D.C.

Phyllis B. Sumner
Atlanta

Rose J. Jones
Atlanta

- digital health and personalized medicine;
- chatbots;
- e-commerce and marketplace platforms;
- facial/biometric data recognition;
- intelligent robotics;
- autonomous vehicles;
- data set licensing; and more.

Cases & Deals

August 10, 2021
Equifax to Acquire Appriss Insights for $1.825 billion

July 15, 2021
HeartFlow To Go Public in SPAC Merger

April 6, 2021
Sidetrade acquires Amalto

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Insights

ARTICLE
May 1, 2024
Leveraging NIST: Five Key Approaches to Strengthen AI Governance

ARTICLE
April 3, 2024
Federal Enforcers Signal Heightened Scrutiny of Algorithm Use to Inform Pricing Decisions

CLIENT ALERT
March 28, 2024
Executive Order Restricts Foreign Access to U.S. Data, Citing National Security Risks

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Events

SPEAKING ENGAGEMENT
June 5, 2024
Trial and Global Disputes Senior Attorney Kassi Burns to be a featured speaker at Relativity's AI Bootcamp series

SPEAKING ENGAGEMENT
May 28, 2024
Kassi Burns to Speak on the Beverly Hills Bar Association's Webinar

SPEAKING ENGAGEMENT
May 14, 2024
Kassi Burns to speak at the FEWA National Expert Witness Conference

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News

May 8, 2024

Lisa Dwyer discusses the FDA's struggle to review Moderna and Merck's mRNA-4157 melanoma cancer vaccine candidate as the companies used artificial intelligence to determine the formulation of the individualized vaccine

May 7, 2024

Eric Henry comments on the atrial fibrillation history feature on Apple Watches and how they can be used to track AFib during cardiac device clinical trials

April 8, 2024

Lisa Dwyer comments on the FDA's drug center gearing up to issue guidance on use of artificial intelligence to enhance its regulatory decision-making